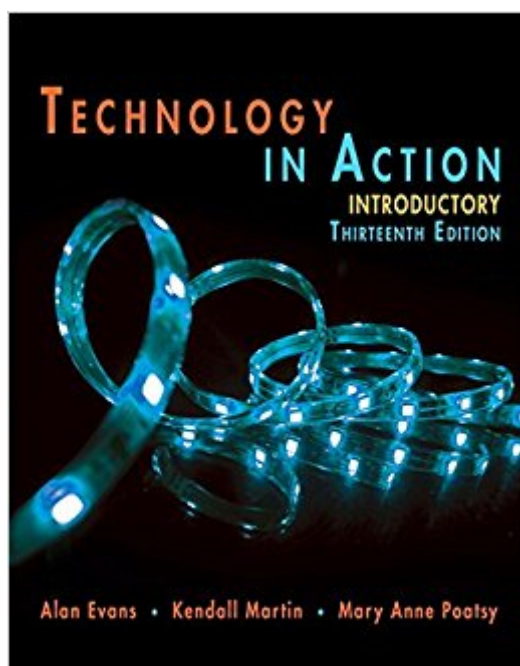


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Technology In Action Introductory (13th Edition) (Evans, Martin & Poatsy, Technology In Action Series)



Synopsis

For introductory courses in computer concepts, digital literacy, or computer literacy, often including instruction in Microsoft Office. **Explore, discover, and experience technology with the interactive and adaptive Technology in Action** "the book that uses technology to teach technology! This book offers a learning system that pushes the envelope of what is possible in technology, and what is helpful in teaching. Although students are more comfortable with the digital environment than ever, their knowledge of the devices they use every day is still limited. The authors focus on tasks that students can accomplish with their devices, and skills they can apply immediately in the workplace, the classroom, and at home. This book fits the way students are learning today. **Note:** You are purchasing a standalone product; MyITLab does not come packaged with this content. Students, if interested in purchasing this title with MyITLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information

Book Information

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Customer Reviews

Alan D. Evans, M.S., CPA Alan is currently a faculty member at Moore College of Art and Design and Montgomery County Community College, teaching a variety of computer science and business courses. He holds a BS in accounting from Rider University, an MS in information systems from Drexel University, and he is a certified public accountant. After a successful career in business, Alan finally realized that his true calling is education. He has been teaching at the college level since 2000. Alan enjoys attending technical conferences and meets regularly with faculty and

administrators from other colleges to discuss curriculum development and new methods of engaging students. **Â Kendall E. Martin, Ph.D.** Kendall is a professor of Computer Science at Montgomery County Community College with teaching experience at both the undergraduate and graduate levels at a number of institutions, including Villanova University, DeSales University, Ursinus College, and Arcadia University. Kendall's education includes a BS in electrical engineering from the University of Rochester and an MS and a PhD in engineering from the University of Pennsylvania. She has industrial experience in research and development environments (AT&T Bell Laboratories), as well as experience with several start-up technology firms. At Ursinus College, Kendall developed a successful faculty-training program for distance education instructors, and she makes conference presentations during the year. **Â Mary Anne Poatsy, MBA, CFP** Mary Anne is a senior faculty member at Montgomery County Community College, teaching various computer application and concepts courses in face-to-face and online environments. She enjoys speaking at various professional conferences about innovative classroom strategies. She holds a BA in psychology and education from Mount Holyoke College and an MBA in finance from Northwestern University's Kellogg Graduate School of Management. Mary Anne has been in teaching since 1997, ranging from elementary and secondary education to Montgomery County Community College, Gwynedd-Mercy College, Muhlenberg College, and Bucks County Community College, as well as training in the professional environment. Before teaching, she was a vice president at Shearson Lehman Hutton in the Municipal Bond Investment Banking Department.

Very upsetting that this is not the full version of the book and that is not disclosed. My course required this book till chapter 13 but this only goes to chapter 9. This should be clearly stated that it is an abbreviated version of the book!!!

Got the digital copy, couldn't read it on my surface because publisher set it up so it could only be read on certain tablets. Got stuck doing two entire classes with this textbook, trying to read it off of my tiny phone screen. Major issue that publisher needs to address, because that sucked.

This is a great book. It is easy to read and it has tons of information that has been so helpful to me in my Computer Science class. For this item, I had all the information I needed to make the purchase. Thanks .com. I will be purchasing more items from you in the near future.

I used it for class but turns out I never actually needed it. Might have opened it twice but the instructor literally gave us the exam to take home and memorize. Overall, if you need this for class then get it but be known that it only has 9 Chapters instead of 13.

The first page of the first chapter contained very interesting information. I look forward to the rest of the course.

Great

I never thought I would say this about a book I got out of necessity for college, but I am going to have a hard time parting with it. It is just too expensive to keep but WOW what a load of information I would have never gotten just looking around on google.

The textbook itself is fine, but if your professor is requiring that you have the online access to MyITLab, DO NOT buy this book. I made this mistake, foolishly thinking that a BRAND NEW book by this publisher would naturally come with the online access codes, but no. So learn from me and get this book through your school or through a different seller. Or contact the seller before paying for it.

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